

# James Robbins

Keynote Speaker - Adventurer  
Motivation Strategist

*"How do you fire up morale, ignite your managers to lead with renewed passion, motivate your teams to leave petty squabbles behind, and send workplace productivity into overdrive?"*

*Invite James Robbins to speak to your staff.*

You already know your greatest asset is your people. The key to competing in today's economy is making sure your greatest asset is performing at its highest potential. When James speaks to your group he works with you to reinforce your messaging, and support your strategic direction while motivating your people to raise their game.

*"Overall, the feedback is that yesterday was our best ever teambuilding day and that is primarily due to your presentation and content." -*

*TransCanada Pipelines*



When addressing your managers, James delivers innovative content and practical tools to help improve their effectiveness in their role of leading others. Your managers will leave with a renewed sense of purpose, passion, and ideas they can implement before the work day is over.

*"Your keynote received a 5/5 average value from 85 survey respondents. Thanks for being such a large contributor to our successful day." - Rebecca Myers*

*Avanti Software*



When speaking to your entire organization James challenges employees to 'Reach New Heights' by re-examining their commitment, passion, and clarity. Through stories from his adventures combined with the latest research in social psychology and human excellence James turns employees into passionate, motivated individuals looking for ways to contribute more of their talents to your organization. By providing a framework for excellence, James sets up your company to tap into its full potential.

## About James

James Robbins is a thought leader in the field of human motivation and its role in leadership, the workplace, and our personal lives. He has given over 1,000 presentations equipping both employees and managers to raise their game. Combining adventure with the latest research in social psychology he presents fascinating insights that will stimulate your audience to re-think how they approach today's challenges.



*"We have had other well known mountain oriented speakers and although they had good messages, their impact did not last beyond the day. James was able to not only tell an interesting story that was instantly engaging, he was able to cleverly deliver key messages that will assist our leaders and show positive impacts on their people and their careers."*

*- Robin O'Hearn HR*



For more information on James' programs and keynotes please contact The Robbins Group at 250-508-7271 or visit [www.jamesrobbins.com](http://www.jamesrobbins.com)

## Speaking Programs

### Reaching New Heights

#### *Simple Steps For Overcoming Average*

A perfect workplace morale booster, James helps your employees reconnect to passion and purpose in both work and life while outlining the path for personal excellence. Sharing life lessons from expeditions around the world combined with insights from the field of social psychology, James helps audience members see the importance of facing their fears, taking risks, persevering in tough times, embracing change and the necessity of a good team.

*"Our team left motivated, excited and inspired to 'Reach New Heights' moving forward."*  
- Kraft Foods



### Follow Me; The Bold Call of Leadership

#### *Peak Performance Leadership*

How do you engage your people, retain your best, and kick productivity into overdrive? Our success as leaders lies in our ability to keep talented people engaged and fulfilled. Today's workforce has changed. Loyalty to an organization has become a thing of the past. Studies show, however, that a manager's influence with their employees is the number one factor in determining an employee's happiness, motivation, and loyalty. In this inspiring session you will learn how to lead in order to inspire productivity, increase morale, reduce turnover and cultivate an atmosphere of trust while bringing out the best in your people.

*"The best leadership seminar I have attended."*

Kiro Stojcevski - HR Manager  
Canadian Tool and Die



*"Please have Mr. Robbins at next years training. He is great!  
Awesome speaker, could listen to him all day."*

Nevada Recreation and  
Parks Society



### Nine Minutes On Monday

#### *The Quick and Easy Way to Turn Managers Into Leaders*

Most managers today are so busy that inspirational and engaging leadership gets pushed aside. High performing organizations are the result of managers who effectively lead their teams without getting buried in the details.

Nine Minutes on Monday provides a practical system to build trust, reward and recognize employees, train and develop on the fly, foster team, and motivate with purpose, all in just nine minutes a week. By using the Nine Minutes on Monday template, managers simply follow along and witness the transforming power of engaging leadership. With the Nine Minute Template, managers are able to organize their week, keeping their most important asset in front of them; their people.

### Next In Line Leadership

#### *Preparing Your Future Leaders*

Next In Line is designed to prepare your future leaders for the role of management. The majority of first-time managers are given no leadership training before being promoted to the role of managing others. Next In Line prepares your up-and-coming talent for the role of leadership, and outlines practical steps they can take immediately to begin gaining trust and influence within your organization. In fact Next In Line creates leaders even before you give them the title.

*"This has got to be one of the most inspirational presentations I have been to."*

Henry Kahn  
Meridian Manufacturing

