

James Robbins

Keynote Speaker - Adventurer
Motivation Strategist

"How do you fire up morale, ignite your managers to lead with renewed passion, motivate your teams to leave petty squabbles behind, and send workplace productivity into overdrive?"

Invite James Robbins to speak to your staff.

You already know your greatest asset is your people. The key to competing in today's economy is making sure your greatest asset is performing at its highest potential. When James speaks to your group he works with you to reinforce your messaging, and support your strategic direction while motivating your people to raise their game.

"Overall, the feedback is that yesterday was our best ever teambuilding day and that is primarily due to your presentation and content." -

TransCanada Pipelines



When addressing your managers, James delivers innovative content and practical tools to help improve their effectiveness in their role of leading others. Your managers will leave with a renewed sense of purpose, passion, and ideas they can implement before the work day is over.

"Your keynote received a 5/5 average value from 85 survey respondents. Thanks for being such a large contributor to our successful day." - Rebecca Myers

Avanti Software



When speaking to your entire organization James challenges employees to 'Reach New Heights' by re-examining their commitment, passion, and clarity. Through stories from his adventures combined with the latest research in social psychology and human excellence James turns employees into passionate, motivated individuals looking for ways to contribute more of their talents to your organization. By providing a framework for excellence, James sets up your company to tap into its full potential.

About James

James Robbins is a thought leader in the field of human motivation and its role in leadership, the workplace, and our personal lives. He has given over 1,000 presentations equipping both employees and managers to raise their game. Combining adventure with the latest research in social psychology he presents fascinating insights that will stimulate your audience to re-think how they approach today's challenges.



"We have had other well known mountain oriented speakers and although they had good messages, their impact did not last beyond the day. James was able to not only tell an interesting story that was instantly engaging, he was able to cleverly deliver key messages that will assist our leaders and show positive impacts on their people and their careers."

- Robin O'Hearn HR



For more information on James' programs and keynotes please contact The Robbins Group at 250-508-7271 or visit www.jamesrobbins.com

Speaking Programs

Reaching New Heights

Simple Steps For Overcoming Average

A perfect conference keynote or workplace morale booster, James helps audience members reconnect to passion and purpose in both work and life while outlining the path for personal excellence.

Sharing life lessons from expeditions around the world combined with insights from the field of social psychology, James helps audience members see the importance of facing their fears, taking risks, persevering in tough times, embracing change and the necessity of a good team.

"Our team left motivated, excited and inspired to 'Reach New Heights' moving forward."
- Kraft Foods



Follow Me; The Bold Call of Leadership

Peak Performance Leadership

How do you engage your people, retain your best, and kick productivity into overdrive? Our success as leaders lies in our ability to keep talented people engaged and fulfilled. Today's workforce has changed. Studies show, that a manager's influence with their employees is the number one factor in determining an employee's happiness, motivation, and loyalty. In this inspiring session you will learn how to lead in order to inspire productivity, increase morale, reduce turnover and cultivate an atmosphere of trust while bringing out the best in your people.

"The best leadership seminar I have attended."

Kiro Stojceviski - HR Manager
Canadian Tool and Die



The Seven Pillars of Employee Engagement

Creating a High Performance Culture

Leadership has always been important but when an organization is facing challenging stretch goals, excellence in leadership is paramount. In today's economy, your ability to engage your staff and bring out the best in your people is the key to your success. When you learn the practices of engaging leadership, you will see your employees invest more effort, heart, and energy, resulting in a higher quality product or service.

"Please have Mr. Robbins at next years training. He is great! Awesome speaker, could listen to him all day."

Nevada Recreation and
Parks Society



The good news about engaging leadership is the principles can be learned by any manager and implemented with immediate results. The Seven Pillars of Employee Engagement is a program that will teach you how to increase the morale, productivity, and engagement of your employees, whether they work down the hall or 1,000 miles away.

Breakout Sessions

The Four Bonds


How to bond your new hires for life.

A thought-provoking session outlining the 4 emotional bonds every new hire needs to form in order to fully engage with your organization. Learn how to create these four bonds and how doing so will lower your turnover and increase the rate at which you bring them up to full speed.

The Seven Minute Coach

Coaching when you don't have time.

The 7-Minute Coaching Model is exactly what it says; a compact but effective way to train employees without burning up hours and hours of precious time which you need to get your own work done. The model outlines the steps you need to follow in order to create a coaching program that will inspire growth in your employees while only taking up 7-minutes a week.



To request references please contact The Robbins Group at 250-508-7271 or through our website at www.jamesrobbins.com.

What others are saying about James and his programs.

I just want to let you know that I received very positive feedback regarding your presentation on Thursday. I walked in to a meeting of about eight people on Friday morning and the first 10 minutes of the meeting was spent talking about your presentation and the various messages people took away with them. Of course, everyone loved your mountain climbing story.

Patricia Bergman, MBA, SPHR
Associate Director, Human Resources
Upsher-Smith Laboratories, Inc.

Very engaging and enjoyable. I will be actively putting much of this into practice!

Gina Savoie
WCB Alberta

It was amazing, inspiring and the most motivating seminar I have ever attended.

Lois Kosowan – Corporate Trainer
Canadian Wheat Board

The best leadership seminar I have attended.

Kiro Stojcevski – HR Manager
Canadian Tool and Die

Excellent presentation, Whether a new manager or a manager of 30 years...a benefit to all.

Norm Brennand
Indian Affairs and Northern Communities

I loved it. It was very engaging. This will be a seminar that I will never forget.

Cherie Gebhardt – Manager
Assiniboine Credit Union

This has go to be one of the most inspirational seminars I have been to.

Henry Krahn – Manager
Meridian Manufacturing

The best leadership seminar I have attended!

Lisa Hamonic – Indian Affairs and Northern Communities

Outstanding Seminar! Very well planned, great stories. The seminar left me wanting to attend another seminar lead by James.

Kelly Breithaupt
HR Manager The Banff Centre

One of the most practical workshops I have been to. I can hardly wait to get started on the follow-up.

Jill Haws
Millard Health

Awesome speaker – Jamie held the rooms interest at all times.

Audra Schalk Manager
Healthcare and Employee Benefits Manitoba